



PHILIPS

AVENT

Mother and childcare

Knowledge is power

don't be afraid
to ask questions

While breastfeeding is natural, it can take a while to adopt a technique which suits you and your baby¹.

- **Only 41% of women complete a breastfeeding class during pregnancy; over 60% of those who don't feel that it is not necessary or simply don't know about this option².**

Furthermore, women who ask for advice from healthcare professionals are also more likely to continue breastfeeding for longer.

- **Almost 70% of women who breastfeed for 7 to 12 months have access to a lactation consultant compared with only around 55% among those who stop breastfeeding within the first 3 months².**

If you are experiencing problems breastfeeding, don't be afraid to ask for support from your healthcare professional.

Philips Avent is a premium partner of EFCNI and supports the European Standards of Care for Newborn Health project

EFCNI european foundation for
the care of newborn infants

References

1. World Health Organization. http://www.who.int/nutrition/topics/exclusive_breastfeeding/en; accessed June 2016; 2. De Jager M, et al. 2012